

PRESS RELEASE May 20th 2008

### Pemberton Greenish Recess Garden wins first Chelsea Medal for ex product designer

Chelsea Flower Show 2008

The Pemberton Greenish Recess Garden has been awarded a Silver Gilt Medal at the 2008 Chelsea Flower Show.

Working in collaboration with Knoll Gardens, it is the first time that designer Paul Hensey has created a garden for Chelsea. His Urban Garden was praised for it strong boundaries and fascinating planting with a 'cottagey' edge.

"Naturally I am over the moon," said Paul. "it still seems amazing that a germ of an idea, born out of my relationship with Knoll Gardens has suddenly come so far.

'For me it represents a maturing of my business. Elysium Design undertook this garden to both challenge and establish ourselves as a garden and landscape company. What better way is there to measure your professionalism and place in the market than by coming to Chelsea and taking home a Medal?"

For Knoll Gardens' Neil Lucas the medal represents a different sort of 'first'. "Knoll Gardens has exhibited in the Great Pavilion since 2002 and we have been lucky enough to have just received our seventh consecutive Gold Medals," said Neil. "Grasses of course are not early flowerers and with such a cool start to the year we knew we would be struggling to reach our usual standards at Chelsea this time, so naturally we are thrilled to not only receive a Gold Medal in the Great Pavilion but also a Silver Gilt for our collaboration with Paul on the Pemberton Greenish Recess Garden".

For the garden's sponsor, Pemberton Greenish, the medal is another indication of the specialist law firm's commitment to quality. "We are thrilled to have sponsored both a winning designer and garden at the 2008 Chelsea Flower Show," said Senior Partner Damian Greenish. "We knew from the moment we met Paul and learned of his vision for an environmentally friendly garden that he was a rising star. We are delighted to have been able to help him turn that vision into a glorious reality."

Paul Hensey who is designing a Show Garden for the Samaritans at Tatton Park in July, is now widely tipped as the 'one to watch' for 2009. An ex product designer he freely admits to taking his inspiration from less traditional sources including basing the tessellated steel walls of his Chelsea Garden on an interior he once spotted in Harvey Nichols!

"We must never forget that we are making gardens for people," added Paul. "I love exploring new combinations of spaces and materials, but I don't create gardens just to satisfy my personal aesthetic ego. The space must work for the people within it.

"Designing my first garden for Chelsea, the world's leading show, has been incredibly exciting. For me it is now just as exciting to see how ordinary people will respond to my work."

443 words © phoenix 2, May 2008

### Photocaption:

Paul Hensey with Damian Greenish on the Pemberton Greenish Recess Garden. Photo courtesy of Ian Jackson, please credit.

A selection of other high res images are available on request.

#### **Notes to Editors:**

When visiting Chelsea flower Show the Pemberton Greenish Recess Garden will be found on the corner of Royal Hospital Way, at RHW049.

**Pemberton Greenish** is a specialist law firm renowned for its property and private client work. Its core business remains providing legal services to companies and individuals owning and dealing in property with a focus on family and charity owned estates. Pemberton Greenish also offers services to private clients in areas of UK and international tax planning, trusts, wills and the operation of UK and offshore investment vehicles. **www.pglaw.co.uk** 

**Elysium** was established in 2004 by Paul and Jane Hensey. They have undertaken many challenging garden design projects throughout the UK. The ethos of the company is not to apply a formula to work, but to realize a client's dreams through design. Paul's background in product design allows them to develop designs efficiently and with high attention to detail. **www.elysiumdesign.uk.com** 

**Knoll Gardens** is the UK's leading ornamental grass specialist. The company has a proven track record at Chelsea Flower Show with six consecutive Gold Medals to its name. Knoll's four-acre Dorset show garden and nursery is at the forefront of ornamental grass cultivation and its owner, Neil Lucas is responsible for the introduction of many new plants to the UK. www.knollgardens.co.uk

### PRESS CONTACTS

# Paul Hensey ELYSIUM DESIGN LTD

8 West View, Clitheroe, Lancashire BB7 1DG

Tel: 01200 442547 Mobile: 07912 625673

Email: enquiries@elysiumdesign.uk.com Website: www.elysiumdesign.uk.com

### Neil Lucas KNOLL GARDENS

Hampreston, Near Wimborne, Dorset BH21 7ND

Telephone: 01202 873931

Email: enquiries@knollgardens.co.uk Website: www.knollgardens.co.uk

### Kathleen Cummins Marketing Manager PEMBERTON GREENISH

Direct Dial: 020 7591 3383 Mobile: 07825 765288

E-mail: k.cummins@pglaw.co.uk

Website:www.pglaw.co.uk

### **Publicity contact:**

## Amanda Walker PHOENIX 2

Lantern House, Lodge Drove, Woodfalls, Salisbury SP5 2NH

Tel: 01725 512200 Mobile: 07790 292309

Email: amanda@phoenix-2.co.uk Website: www.phoenix-2.co.uk