

PRESS RELEASE

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Chelsea law firm inspired by Chelsea garden designer

Chelsea Flower Show 2008

Chelsea Flower show has traditionally been a source of inspiration to gardeners across the world. Unusually, whilst this year's show is still to take place, one Urban Garden has already made an impact in The Royal Borough of Kensington and Chelsea.

The Pemberton Greenish Recess Garden is an urban garden designed to provide a place of rest and relaxation amidst the hard landscaping of the city.

It is designer Paul Hensey's first Chelsea design and he has worked with Neil Lucas of Knoll Gardens to create a garden which not only reflects the structural density of the city landscape but also beautifies it, softening its edges with ornamental grasses and specimen trees.

"It wasn't until we began working with Paul that we realised how much could be achieved in such a small space," said Senior Partner Damian Greenish. "The Pemberton Greenish Recess Garden is only five metres by five metres, yet Paul has managed to create a real sanctuary, which feels completely removed from city life.

"As a Chelsea-based law firm specialising in property we are well aware of the many benefits that urban gardens can bring to the city environment. We are retained by The Royal Borough of Kensington and Chelsea to advise the committees that run 46 of the garden squares across the borough and naturally have always taken a particular interest in the show gardens at Chelsea.

"When we understood that in addition to its stunning looks Paul's garden design also required little maintenance and had a strong environmental focus, it made great sense to put our commercial backing behind him and help turn his concept into reality."

In fact, as planning for Chelsea progressed, Pemberton Greenish realised that what had begun as just another interesting project was becoming a real source of interest and inspiration within the firm. A huge cross-section of employees were volunteering to provide manual labour and everyone wanted progress reports.

“It became increasingly obvious that Paul’s idea of an urban oasis had taken hold at Pemberton Greenish”, said Damian. “We decided to go one step further and launched an internal competition to design and build our own urban garden. In the same way as many businesses in the area we have long neglected the long, narrow, outdoor space we have here in Chelsea. Paul has inspired us all to change that, and we are all looking forward to selecting our own winning design, watching it come to fruition and having somewhere close at hand in which to sit and unwind.

“Of course we will have to wait and see who will take the medals at this year’s Chelsea Flower Show, but from our perspective we already know we have backed a winner.”

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High resolution images available of the Pemberton Greenish Recess Garden.

Notes to Editors:

When visiting Chelsea Flower Show the Pemberton Greenish Recess Garden will be found on the corner of Royal Hospital Way, at RHW049.

Pemberton Greenish is a specialist firm renowned for its property and private client work. Its core business remains providing legal services to companies and individuals owning and dealing in property with a focus on family and charity owned estates. Pemberton Greenish also offers services to private clients in areas of UK and international tax planning, trusts, wills and the operation of UK and offshore investment vehicles.

www.pglaw.co.uk

Elysium was established in 2004 by Paul and Jane Hensey. They have undertaken many challenging garden design projects throughout the UK. The ethos of the company is not to apply a formula to work, but to realize a client’s dreams through design. Paul’s background in product design allows them to develop designs efficiently and with high attention to detail.

www.elysiumdesign.uk.com

Knoll Gardens is the UK’s leading ornamental grass specialist. The company has a proven track record at Chelsea Flower Show with six consecutive Gold Medals to its name. Knoll’s four-acre Dorset show garden and nursery is at the forefront of ornamental grass cultivation and its owner, Neil Lucas is responsible for the introduction of many new plants to the UK.

www.knollgardens.co.uk

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